

SPONSORSHIP OPPORTUNITIES 2022-2023





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Since 2012, **Surfing For Hope**, a 501c3 nonprofit, has been helping families navigate through cancer using the healing benefits of surfing and the ocean. Each year we host a number of community related surfing events to shine a spotlight on the fight against cancer.

We are proud to again host multiple **World Surf League** professional surf contests in late 2022 and early 2023. All three events will be a Men's and Women's WSL sanctioned professional surf contest that are part of the WSL North American Qualifying Series. All events will be broadcast live on the WSL's website, mobile app, and YouTube page. As always, the Men's and Women's prize purse will be equal at all events.

Sponsorship opportunities are available at all events for live webcast 30 second commercial space, webcast on screen logo placement, at event exhibit space, logos on banners, etc. Everything is customizable for each sponsor.

Please contact Andy McKay at surfingforhope@gmail.com or call (805) 709-9361





Surfing For Hope Longboard Classic

September 30th - October 2nd, 2022 (3 day event)

Pismo Beach Pier, Pismo Beach CA

Total athlete prize purse - \$10,000

This inaugural WSL event will take place on Friday and Saturday, with a local amateur contest taking place on Sunday. This will be the 11th year Surfing For Hope has hosted a local amateur event in Pismo Beach. With the upgrade of adding the professional WSL longboarders, we expect large crowds in-person and watching online. This will be the only WSL Qualifying Series longboard contest in North America as part of the 2022/2023 season. The annual Surfing For Hope Gala will also take place on Friday night, September 30th, after the first day of competition is complete. This large party/fundraiser will take place at SLO Brew Rock in San Luis Obispo and feature dinner, live music and live auction. Upon completion of the professional contest on Saturday, an after party will take place at Vespera Resort at Pismo Beach on their outdoor patio featuring food, drinks and a live band.

Current sponsors already committed include Dignity Health, Vespera Resort at Pismo Beach, Peak WiFi, and Mid-State Containers.

Total event budget is \$50,000





SLO CAL Open at Pismo Beach

January 23rd - 29th, 2023 (7 day event)

Pismo Beach Pier, Pismo Beach CA

Total athlete prize purse - \$70,000



This will be the fifth annual WSL Qualifying Series event hosted in the City of Pismo Beach. For the first time, Pismo Beach will be considered a QS 3000 point event, upgraded from a QS 1000. This means triple the prize purse and triple the valuable WSL qualifying points for the surfers. It also means higher profile surfers will attend, adding more in person attendance and online viewers. Also added is a WSL Pro Juniors division for surfers ages 19 and under. With all the upgrades, this event is now a 7 day surf contest.

Current sponsors already committed include Visit SLO CAL, City of Pismo Beach, Vespera Resort at Pismo Beach, Peak WiFi, and Mid-State Containers.

Total event budget is \$200,000

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SLO CAL Open at Morro Bay

February 23rd - 26th, 2023 (4 day event)

Morro Rock, Morro Bay, CA

Total Athlete prize purse - \$20,000



Our Morro Bay contest is returning to the WSL Qualifying Series schedule for a third year. This important QS 1000 will host the last event of the year in California as part of the North American WSL Qualifying Series schedule. Morro Bay provides the most rugged and challenging surf for the male and female surfers on the whole North American schedule.

Current sponsors already committed include Visit SLO CAL, Morro Bay, Peak WiFi, and Mid-State Containers.

Total event budget is \$80,000

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