



INVITATION

2026 CANCER RESOURCE HEALTH FAIR & BENEFIT WEEKEND

Dear Organization Representative,

We are pleased to extend this invitation to join us for the 15th Annual Surfing for Hope Benefit Weekend in Pismo Beach, October 9–11, 2026. This event is a cornerstone of our mission to connect cancer patients, survivors, and families with vital resources. Held alongside our World Surf League longboard contest and vintage VW expo, this weekend provides a premier platform to connect with the medical community and the public. Your involvement truly makes a difference, and we appreciate your commitment to helping us provide resources to those navigating a cancer journey.

Saturday, October 10: Cancer Resource Health Fair (Pismo Beach Pier)

- Vendor Booth (\$2,500): Includes a shared covered table/chair space at our Resource Booth and distinguished banner recognition throughout the venue featuring your company logo.

Registration

- Please email surfingforhope@gmail.com with your Company Name, Representative Name, Email, and Cell Phone.
- Payment: \$2,500 due by September 9, 2026
- Check: Payable to Surfing For Hope Foundation (791 Price St #114, Pismo Beach, CA 93449).
- **[Online: surfingforhope.org/pay-health-fair-vendor-fee-online](https://www.surfingforhope.org/pay-health-fair-vendor-fee-online)**

Optional - Friday, October 9: Pre-Event Reception - (Vespera Resort)

- Note: This year's Pre-Event Reception will be held on Friday, not our usual Saturday.
- Includes one ticket to the Pre-Event Reception and a link for preferred Vespera room rates.
- Program Highlights: Professional physician and provider networking accompanied by banner recognition.

Questions? Please contact Dr. Allen at 805-748-4864.

Sincerely,

[The Surfing for Hope Foundation](https://www.surfingforhope.org)

Tom Spillane, MD, and Karen Allen, MD

Cancer Resource Health Fair Coordinators

[Surfing for Hope Foundation](https://www.surfingforhope.org) | EIN: 36-4762809

791 Price St #114, Pismo Beach, CA 93449 | www.surfingforhope.org



2026 Cancer Resource Health Fair & Benefit Weekend

October 9th - 11th

VENDOR OPPORTUNITY - \$2,500

SATURDAY, OCTOBER 10 | PISMO BEACH PIER

Cancer Resource Health Fair & Longboard Classic

- *Includes a shareable covered table & chair space on the Pismo Beach Pier.*
- *Your company logo will be featured on Health Fair banners displayed throughout the venue.*
- *High-visibility access to the broader Central Coast medical community and event attendees.*
- *Includes one ticket to the Friday Gala and a preferred Vespera Resort room discount link.*
- *Distinguished banner recognition will be displayed throughout the venue.*

REGISTRATION

To register, email surfingforhope@gmail.com with: Company Name, Representative Name, Email, and Cell Phone.

- *Payment: \$2,500 due by September 9, 2026*
- *Check: Payable to Surfing For Hope Foundation (791 Price Street #114, Pismo Beach, CA 93449).*
- *[Online: surfingforhope.org/pay-health-fair-vendor-fee-online](https://surfingforhope.org/pay-health-fair-vendor-fee-online)*

Optional - FRIDAY, OCTOBER 9 | VESPERA RESORT

15th Annual Fundraising Gala & Pre-Event Reception

Note: This year's Pre-Event Reception is held on Friday, not our usual Saturday.

- *05:00 PM – 08:00 PM: Evening Reception & Networking Session*
- *Program Highlights: Professional physician and provider networking.*

QUESTIONS? Contact Dr. Allen at 805-748-4864.

[Surfing for Hope Foundation](https://surfingforhope.org) | EIN: 36-4762809

1304 Woodside Drive, San Luis Obispo, CA 93401 | www.surfingforhope.org



AGENDA

2026 CANCER RESOURCE HEALTH FAIR & BENEFIT WEEKEND

Saturday, October 10: Cancer Resource Health Fair (Pismo Beach Pier)

- 08:00 AM: Commencement of the Longboard Surf Competition.
- 08:30 AM – 09:00 AM: Set up of health fair exhibitions, including table displays and signage.
- 10:00 AM – 02:00 PM: Health Fair open for public attendance and engagement.
- 02:00 PM – 02:30 PM: Clean up and breakdown.

Optional - Pre-Event Reception: Friday, October 9, 2026

- Venue: Vespera Hotel
- 05:00 PM – 08:00 PM: Evening Reception and networking session.
- Program Highlights: Professional physician and provider networking accompanied by banner recognition.

Questions? Please contact Dr. Allen at 805-748-4864.

Sincerely,

The Surfing for Hope Foundation

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